

# Evonik's CR strategy

## Dimensions of the CR strategy

Evonik's CR strategy builds on its corporate values and core competencies. The three dimensions of the CR strategy — the business, employees and processes — form an integral part of Evonik's corporate strategy and give it new impetus.

At the same time, the CR strategy helps ensure that Evonik lives its corporate values. It supports the central goals of profitable growth and value creation and fosters clear differentiation from competitors.

## Contribution to the business

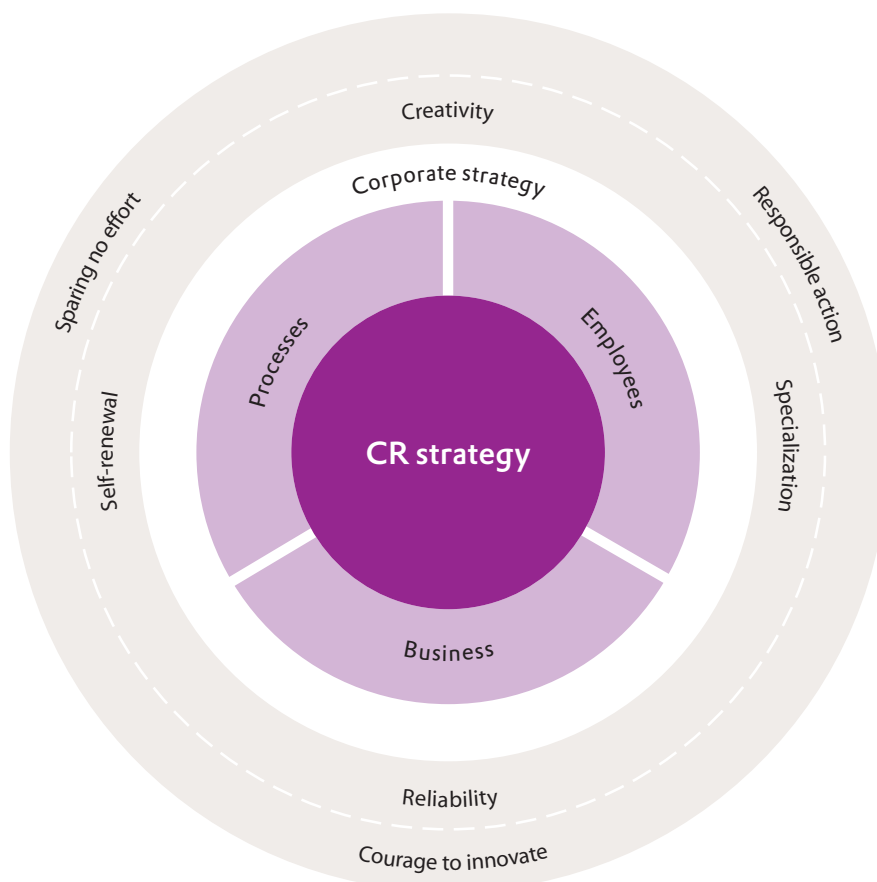
Evonik responds to megatrends such as Energy Efficiency, Globalization & Demographic Change and Health & Wellness as well as to new ecological and social challenges. They form the basis for the development of new business and thus support sustainable development.

## Focus on employees

Evonik is characterized by a responsible, employee-oriented corporate culture. That includes fair treatment of employees around the world and involving them in implementation of the principles of corporate responsibility.

## Best-in-class processes

Evonik continually aims to maximize its performance in its day-to-day business and all areas of corporate responsibility, from the environment, safety and health through human resources management to compliance.



Evonik's CR strategy integrates corporate responsibility into its core business and shows its relevance for the business.

