The male attempts to attract the female with his strikingly colorful plumage. Sometimes it even works.

Whether it's corner kicks or compounds — we know a great deal about both. Because we're not just Borussia Dortmund's closest partner but also one of the world's biggest specialty chemicals companies, developing the ingredients that give products their unique properties. We help detergents get jerseys cleaner, make the tires on the team bus greener and your stadium seat even tougher. You'll find our creative solutions in all walks of life — and naturally also in the stadium. Borussia Dortmund, we’re with you all the way.

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