

## Evonik strengthens involvement of external partners in research and development

- ECRP is a new approach to building networks with outstanding scientists
- Very successful start in 2013: three partnership agreements currently under negotiation

In mid-June, Evonik Industries invited selected scientists from various universities faculties and research institutes to submit solutions to three pre-defined problems. Scientists have until the end of November to take part in this Evonik Call for Research Proposals (ECRP). With this new approach, Evonik hopes to gather creative ideas and proposals that, ideally, can result in a joint research project.

"In light of ever shorter innovation cycles and increasingly complex innovation topics, we are looking to strengthen the involvement of external partners in our own research and development work," said Dr. Peter Nagler, Chief Innovation Officer of Evonik.

The specialty chemicals company gained its first experience with this format in 2013. "For the most part, the feedback from the professors following the first ECRP was extremely positive. Almost all welcomed this new approach and expressed interest in taking part again," says Dr. Georg Oenbrink, head of the Innovation Networks & Communications department at Evonik. Three proposals on the topic of methionine synthesis without hydrogen cyanide as building block were so good that the Health & Nutrition Business Unit intends to form a partnership with the professors involved. The contracts are currently under negotiation.

The three current ECRPs focus on a new technology for masking the taste of pharmaceutical ingredients and dietary supplements (Health & Nutrition Business Unit); a donor-acceptor concept for the quantitative determination of fragments of oil additives that protect against wear, even under high pressure (Coatings & Additives Business Unit); and a technology that can be used to

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**Contact person specialized press**  
**Dr. Karin Aßmann**  
Innovation Networks &  
Communication  
Phone +49 6181 59-12230  
Fax +49 6181 59-712230  
karin.assmann@evonik.com

**Evonik Industries AG**  
Rellinghauser Straße 1-11  
45128 Essen  
Germany  
Phone +49 201 177-01  
Telefax +49 201 177-3475  
www.evonik.de

**Supervisory Board**  
Dr. Werner Müller, Chairman  
**Executive Board**  
Dr. Klaus Engel, Chairman  
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Patrik Wohlhauser  
Ute Wolf

Registered office Essen  
Registered court  
Essen local court  
Commercial registry B 19474  
VAT ID no. DE 811160003

create thin, transparent layers with extremely good barrier properties from the liquid phase (Creavis, Evonik's strategic innovation unit). Interested scientists from universities and research institutes can request the call for proposals and rules of participation at [ECRP@evonik.com](mailto:ECRP@evonik.com).

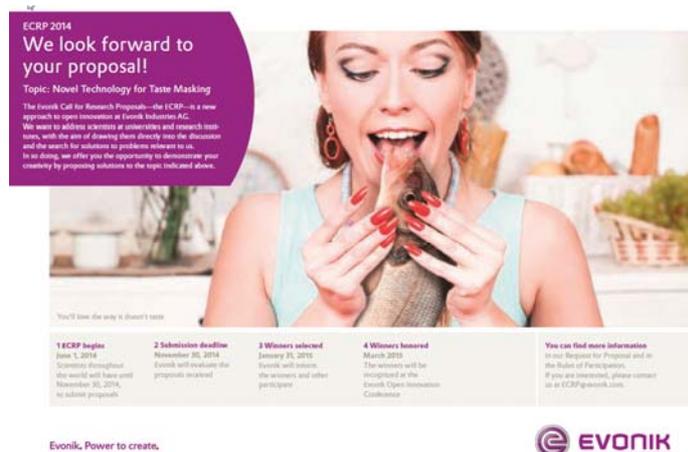
### About Evonik

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2013 more than 33,500 employees generated sales of around €12.7 billion and an operating profit (adjusted EBITDA) of about €2.0 billion.

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**ECRP 2014**  
**We look forward to your proposal!**  
Topic: Novel Technology for Taste Masking

The Evonik Call for Research Proposals—the ECRP—is a new approach to open innovation at Evonik Industries AG. We want to address scientists at universities and research institutes, with the aim of drawing them directly into the discussion and the search for solutions to problems relevant to us. In so doing, we offer you the opportunity to demonstrate your creativity by proposing solutions to the topic indicated above.

You'll see the way it doesn't taste

<b>1 ECRP begins</b> June 1, 2014 Scientists throughout the world will have until November 30, 2014, to submit proposals.	<b>2 Submission deadline</b> November 30, 2014 Evonik will evaluate the proposals received.	<b>3 Winners selected</b> January 21, 2015 Evonik will inform the winners and other participants.	<b>4 Winners honored</b> March 2015 The winners will be recognized at the Evonik Open Innovation Conference.	<b>You can find more information</b> about Request for Proposal and in the Rules of Participation. If you are interested, please contact us at <a href="mailto:ECRP@evonik.com">ECRP@evonik.com</a> .
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Evonik. Power to create.



### Capture:

One of 3 topics of this year's Evonik Call for Research Proposals: a new technology for masking the taste of pharmaceutical ingredients and dietary supplements (Photo: Evonik Industries AG)